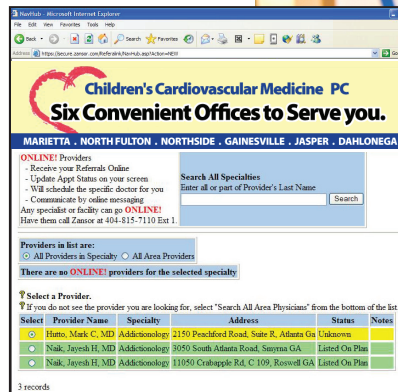


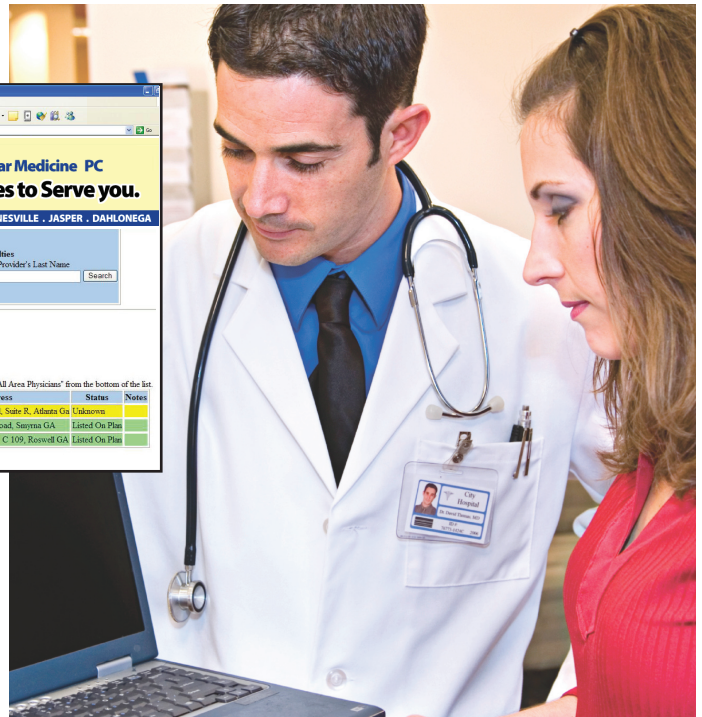
what's your visibility?

define your audience.

Go where they already are. Referralink is today's online choice for outpatient care authorization and management. By enabling medical professionals to quickly process referrals and track their patients through the specialty care process, Referralink has become a vital nexus in primary and referred diagnosis and care. Referralink menus and patient logs are a regular interface throughout medical offices.



Actual artists rendering of a sponsorship header for Atlanta based Children's Cardiovascular Medicine



be in the office every day.

Few opportunities provide healthcare marketers the in-office exposure that Referralink does. Ever dream that your message could be in front of office staff and providers throughout the day? Lets face it, the "leave behinds" that sales reps use may not get another look. Referralink allows you to display your message 24/7. This unbeatable frequency of exposure drives your materials and information. It's almost like having your rep at the practice every day... and you don't even have to bring lunch.

focus your message.

With a Referralink sponsorship, you only pay for the audience you choose. You select the practice type (pediatric, specialty, or type of provider), the zip code, or even pick individual offices. And, our unique integration capabilities deliver the medical industry some of the highest message frequency in the medical market with just a click. We even include a web link. Get your message noticed, where it counts.

simple. reliable. secure.™

5555 glenridge connector . suite 200 . atlanta . georgia 30342

U.S. Patent No. 7,069,227 issued on June 27, 2006

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