



for risk management

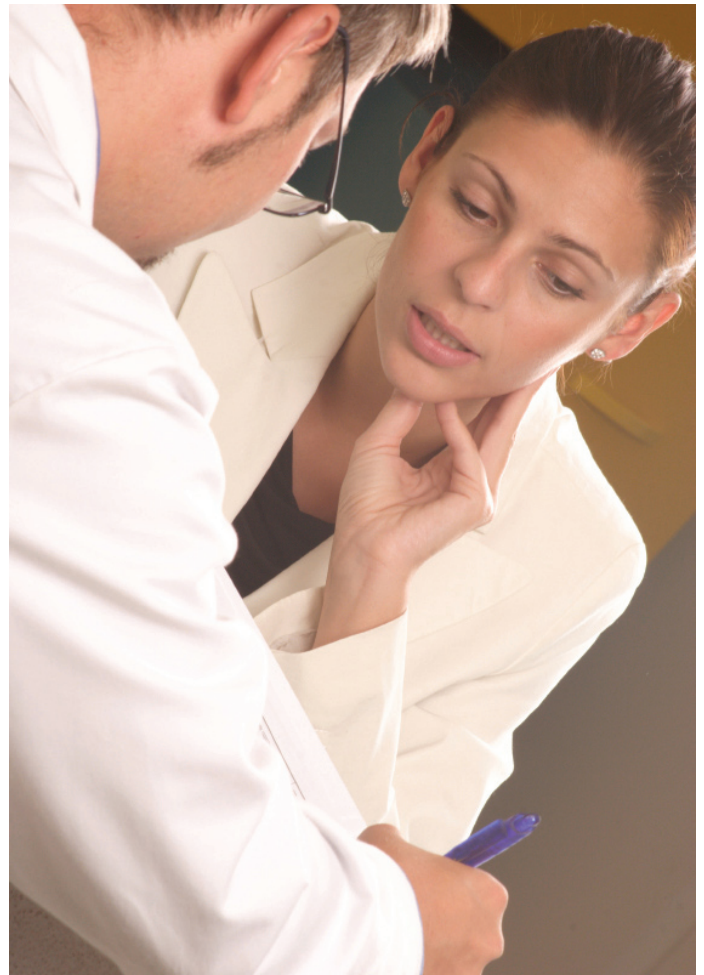
patient referred. is your liability over?

referral - tracking = risk².

All major malpractice carriers have identified outpatient communication errors, and lost diagnostics, as a top, preventable malpractice area. "Falling-through-the-cracks" is recognized by many as healthcare's single greatest liability.

Unfortunately, most medical practices don't have the electronic tools required to reliably track their daily referrals to specialists or diagnostic facilities. There are several reasons patients become non-compliant with referrals, yet it's only when it escapes the provider's detection, that a tremendous liability risk results. The magnitude of non-compliance is greater than most realize. Surveys of integrated healthcare systems have shown "no-call/no-show" rates of up to 30% for their outpatient referrals - and this is probably much higher for private practice.

With Referalink, both referring and referred-to office staff collaborate in the patients' care by sharing information and communicating electronically within a secure and efficient network. Information entered is not lost, and patients remain active until an authorized provider has reviewed and closed each referral or order.



"Training takes less than 15 minutes and there's no disruption to your office routine. All you need is connection to the internet."

hal collier chief information officer

“Falling-through-the-cracks, today’s top most preventable malpractice area, is recognized by many as healthcare’s single greatest liability.”

matt holley ESQUIRE vice president – business development

regional outpatient tracking.

Referalink is a seamless online solution for managing outpatient referrals and orders and then following the process to receipt of the final report by the referring physician.



Most offices gladly use Referalink because it is the only system that processes authorizations for all-payors and then posts the information electronically - saving everyone time and headaches. Referalink can be easily installed almost anywhere within 5-10 business days and only requires connection to the internet.

valuable. vital functions.

Referring providers use a simple wizard to create patient referrals and orders, which are automatically processed for all-payor authorization with Referalink’s patented process. Offices use Referalink because we save them time, and eliminate hassles.

Referred-to specialists and diagnostic facilities “see” the patients referred to them on our network. Patients who would otherwise be lost, can be reminded to make their appointment. When patients no-show, Referalink’s electronic messaging helps both providers follow-up appropriately without duplication of effort.

simple. reliable. secure.™

5555 glenridge connector . suite 200 . atlanta . georgia 30342

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800.614.2132

referalink.com

info@referalink.com