



## administrator

manage referrals. generate revenue. reduce risk.

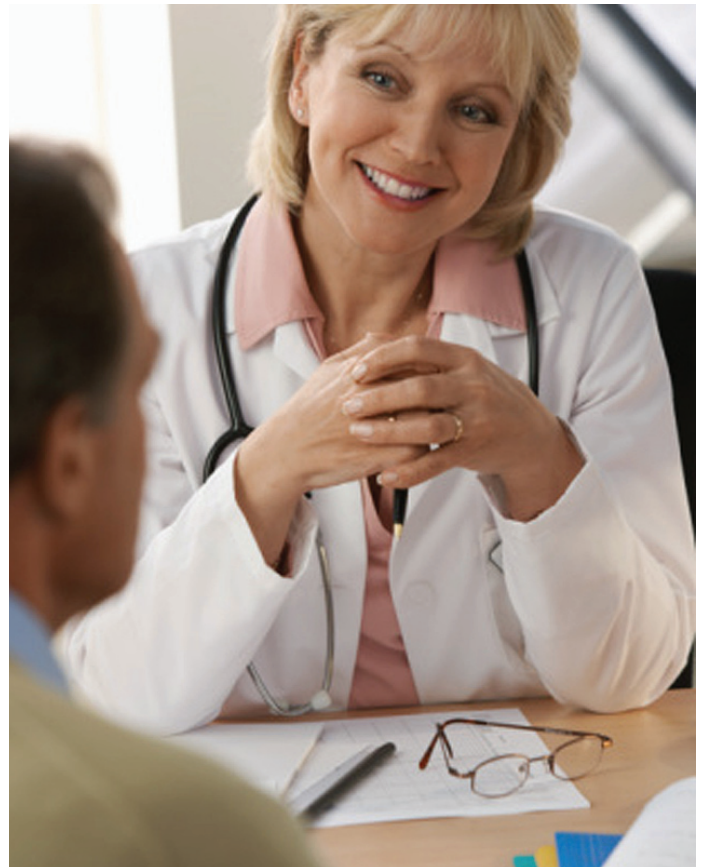
### true control of referrals.

Referalink is a patented online outpatient tracking network that allows your organization to seamlessly monitor patient appointment compliance and assure that clinical reports are acknowledged. Within Referalink, payor authorizations are silently processed by our support specialists, saving your staff many hours of time. Referalink pays off in four main areas: increased patient appointments, staff reduction, patient safety and lower malpractice risk.

Unless you're tracking patient compliance daily, about 30% of your "in-house" referrals will never even call for an appointment. You lose the visits and most associated diagnostics or procedures. Referalink enables you to identify and contact "no callers" early on, when a reminder will produce an appointment.

### generate revenue. avoid risk.

Referalink makes it effortless for outside practitioners to refer into your system and helps them save time in the process. You may even send their follow-up report to a central fax number to post it directly on the Referalink screen for them to view



– a great way to avoid the "lost report" complaint. Internally, Referalink tracks your patients 100% and automatically flags those patients whose outpatient care sways from the path.

"Referrals are the means by which patients benefit from expert medical care for their illnesses. This process is fundamental to the medical system we all enjoy, and continues every minute of every day."

“Today, Healthcare providers are looking for information tools that help cut costs and reduce medical errors. ReferaLink™ has proven successful because it meets those requirements, head-on.”

**joe hemlick** chief software architect

Events such as “no-show” immediately produce an alert for action and the Referalink record remains active until the report is acknowledged or closed by the referring physician.



If you currently refer in-house, and cannot assure that every patient is actually seen and their reports reviewed, you are likely at significant risk. According to national malpractice insurers, “falling-through-the-cracks” is healthcare’s top, preventable, malpractice area.

## **no technology hurdles.**

Referalink requires only Internet access to track your patients 100% and automatically flag those patients whose outpatient care sways from the path. With less than 30 minutes of training, your clerical staff can be alerted to events such as “no-shows” and take action to avoid any liability.

Since Referalink records remains active until the report is received by the referring provider, your specialty services will have the ability to assure that these providers always receive timely patient follow-up. And, as we all know, this lack of follow-up is the most common complaint of the majority of referring physicians.

**simple. reliable. secure.™**

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